

October 16, 2019

Hello,

The 2019 Huntsville Santa Claus Parade, hosted by the Rotary club of North Muskoka (formerly the Rotary Club of Huntsville-Lake of Bays), in partnership with the Huntsville-Lake of Bays Chamber of Commerce, is set to make hearts merry and bright on Friday, Nov. 29, at 7 p.m.

But we need your help. The annual parade depends on the financial assistance of local businesses like yours. We hope you will consider providing a sponsorship and entering a parade float to continue a longstanding community tradition that brings joy and excitement to so many young and young at heart.

As a sponsor, your business will be included in promotional materials, including recognition on our website and a Thank You in the local paper. Plus, if your sponsorship is \$100 or more, we'll waive your float entry fee, so you can show off your holiday spirit to the hundreds of spectators who line the parade route along Main and King William streets each year.

All profits from the Parade support Rotary Club of North Muskoka projects including: providing nutritious hot lunches for Huntsville High School students; sending at-risk children to summer camps in Muskoka; supporting the Library's summer reading program; Earth Day cleanup; and assistance with international programs in the Dominican Republic and Africa.

Your TV Muskoka (formerly TVCogeco) will once again present a live broadcast of the parade.

**This year's theme is "JOY TO THE WORLD!"**

We do ask that all the floats entered in the parade have music, costumed participants, decorations and, of course, lights since it is a night parade. If you would like to sponsor the Huntsville Santa Claus Parade, or want to enter a float, registration forms are available by contacting the chamber office at 705-789-4771 or by contacting Rotarian Nick Paroschy at [paroschy@vianet.ca](mailto:paroschy@vianet.ca)

Please return completed forms along with payment to the chamber in person at 37 Main St., or by mail at PO Box 5143, Huntsville P1H 2K5. Make cheques payable to the **Rotary Club of North Muskoka.**

Thank you and best wishes for the upcoming holiday season!

Sincerely,

*Nick Paroschy, Parade Chair*

Rotary



Club of North Muskoka

Rotary Club of North Muskoka

PO Box 5584, Huntsville ON P1H 2L5

Club#: C000064678

District#: 7010

### 2019 HUNTSVILLE SANTA CLAUS PARADE SPONSOR FORM

Name/Contact Person: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Yes, we would like to sponsor the parade      Sponsorship Amount: \$ \_\_\_\_\_

Yes, we will be entering a float

*A float registration package is required for all floats. Please contact the chamber of commerce at 705-789-4771 or email [paroschy@vianet.ca](mailto:paroschy@vianet.ca) to request a registration form.*

Please return completed form, along with your sponsorship or float entry cheque made payable to

**The Rotary Club of North Muskoka**, to:

Huntsville Lake of Bays Chamber of Commerce, 37 Main St, Huntsville, or PO Box 5143,  
Huntsville, ON P1H 2K5

Questions? Contact the Parade Chair – Nick Paroschy at [paroschy@vianet.ca](mailto:paroschy@vianet.ca) 705-789-5868

Please accept our sincere thanks  
from the Rotary Club of North Muskoka