



October 13, 2022

Hello,

The 2022 Huntsville Santa Claus Parade, hosted by the Rotary club of North Muskoka, in partnership with the Huntsville-Lake of Bays Chamber of Commerce, is set to make hearts merry and bright on Friday, Nov. 25, at 7 p.m.

But we need your help. The annual parade depends on the financial assistance of local businesses like yours. We hope you will consider providing a sponsorship and entering a parade float to continue a longstanding community tradition that brings joy and excitement to so many young and young at heart.

As a sponsor, your business will be included in promotional materials, including recognition on our website and a Thank You in the local paper. Plus, if your sponsorship is \$100 or more, we'll waive your float entry fee, so you can show off your holiday spirit to the hundreds of spectators who line the parade route along Main and King William streets each year.

All profits from the Parade support Rotary Club of North Muskoka project's including sending local, at-risk children to summer camps through Simcoe Muskoka Family Connexions and supporting local nutrition programs for children and youth.

Your TV Muskoka (formerly TV Cogeco) will once again present a live broadcast of the parade.

This year's theme is "Imagine"

We do ask that all the floats entered in the parade have music, costumed participants, decorations and, of course, lights since it is a night parade. If you would like to sponsor the Huntsville Santa Claus Parade, please complete the Sponsor Form. If you would like to enter a float, registration forms are available by contacting the chamber office at 705-789-4771 or by contacting Rotarian Sue Fitzsimmons at ssfitz3@gmail.com or Cheryl Kinghan at c.kinghan@hotmail.com.

Please return completed forms along with payment to the chamber in person at 77 Main St. E (Side Entrance), or by mail at PO Box 5143, Huntsville P1H 2K5. **Please make cheques payable to the Rotary Club of North Muskoka**

Thank you and best wishes for the upcoming holiday season!

Cheryl Kinghan

Sue Fitzsimmons

Parade Chairpersons



2022 HUNTSVILLE SANTA CLAUS PARADE SPONSOR FORM

Name/Contact Person: _____

Business/Organization: _____

Address: _____

Telephone Number: _____ Email: _____

☐ Yes, we would like to sponsor the parade Sponsorship Amount: \$ _____

☐ Yes, we will be entering a float

A float registration package is required for all floats. Please contact the chamber of commerce at 705-789-4771 or email ssfitz3@gmail.com or c.kinghan@hotmail.com to request a registration form.

Please return completed form, along with your sponsorship or float entry cheque made payable to

The Rotary Club of North Muskoka and send to:

Huntsville Lake of Bays Chamber of Commerce, 77 Main St. E , Huntsville, or PO Box
5143, Huntsville, ON P1H 2K5

Questions? Contact Rotarian – Sue Fitzsimmons at ssfitz3@gmail.com or 647-297-2930

Please accept our sincere thanks
from the Rotary Club of North Muskoka