

Rotary Club of North Muskoka
PO Box 5584, Huntsville ON P1H 2L5
Club#: C000064678 District#: 7010

October 1, 2018

Hello,

The 2018 Huntsville Santa Claus Parade, hosted by the Rotary club of North Muskoka (formerly the Rotary Club of Huntsville-Lake of Bays), in partnership with the Huntsville-Lake of Bays Chamber of Commerce, is set to make hearts merry and bright on Friday, Nov. 30, at 7 p.m.

But we need your help. The annual parade depends on the financial assistance of local businesses like yours. We hope you will consider providing a sponsorship and entering a parade float to continue a longstanding community tradition that brings joy and excitement to so many young and young at heart.

As a sponsor, your business will be included in promotional materials, including an individual 'thank you' sign in the parade. Plus, if your sponsorship is \$100 or more, we'll waive your float entry fee, so you can show off your holiday spirit to the hundreds of spectators who line the parade route along Main and King William streets each year.

All profits from the Parade support Rotary Club of North Muskoka projects including: providing nutritious hot lunches for Huntsville High School students; sending at-risk children to summer camps in Muskoka; supporting the Library's summer reading program; Earth Day cleanup; and assistance with international programs in the Dominican Republic and Africa.

Your TV Muskoka (formerly TVCogeco) will once again present a live broadcast of the parade.

This year's theme is "Let It Snow – Christmas in Muskoka".

We do ask that all the floats entered in the parade have music, costumed participants, decorations and, of course, lights since it is a night parade. If you would like to sponsor the Huntsville Santa Claus Parade, or want to enter a float, registration forms are available by contacting the chamber office at 705-789-4771 or by contacting Rotarian Nancy Wilding at nancywilding@gmail.com.

Please return completed forms along with payment to the chamber in person at 5 Brunel Rd., or by mail at PO Box 5143, Huntsville P1H 2K5. Or contact Rotarian Lynn Doyle, sponsorship coordinator, at 705-380-1800. Please make cheques payable to the Rotary Club of North Muskoka.

Thank you and best wishes for the upcoming holiday season!

Sincerely,

Rob and Nancy Wilding, Parade Co-chairs

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2018 HUNTSVILLE SANTA CLAUS PARADE SPONSOR FORM

Name/Contact Person: _____

Business/Organization: _____

Address: _____

Telephone Number: _____ Email: _____

Yes, we would like to sponsor the parade Sponsorship Amount: \$ _____

Yes, we will be entering a float

A float registration package is required for all floats. Please contact the chamber of commerce at 705-789-4771 or email nancywilding@gmail.com to request a registration form.

Please return completed form, along with your sponsorship or float entry cheque, to:

**Huntsville Lake of Bays Chamber of Commerce, 5 Brunel Rd., Huntsville, or PO Box
5143, Huntsville, ON P1H 2K5**

**Questions? Contact the Parade Co-Chairs – Nancy Wilding at nancywilding@gmail.com or
Rob Wilding at 705-783-4529**

Please accept our sincere thanks
from the Rotary Club of North Muskoka